Lloyd Duran
Service

- Basic training
- MOS training
- The Fleet
  - Billet
    - Garrison
    - Field
  - Additional training
Cultural Values

- Collective identity
- Adapt-and-overcome
- Mission oriented
Deployment

- Harsh environment
Deployment

- Intense labor
- Humanitarian missions
Deployment

- Making life-and-death decisions with little info
Deployment

- Extreme uncertainty
- Attacks
Deployment

- Personal injuries
- Others wounded
Deployment

- Loss
Discharge

- **Destination**
  - Home
  - College
  - New job
  - Friend

- **Health issues**
  - Physical
  - Mental

- Loss of camaraderie
- Less sense of purpose
"War is so obviously evil and wrong that the idea there could be anything good to it feels like a profanity. And yet throughout history, men...have come home to find themselves desperately missing what should have been the worst experience in their lives. To a combat vet, the civilian world can seem frivolous and dull, with very little at stake and all the wrong people in power. These men come home to quickly find themselves getting berated by a rear-base major who's never seen combat or arguing with their girlfriend about some domestic issue they don't even understand. When men say they miss combat, it's not that they actually miss getting shot at -- you'd have to be deranged -- it's that they miss being in a world where everything is important and nothing is taken for granted. They miss being in a world where human relations are entirely governed by whether you can trust the other person with your life."

-Sebastian Junger
What is The Mission Continues?

- The only national non-profit challenging post-9/11 veterans to rebuild a sense of purpose through community service.

- Not a charity
Vision

- America will endure as a strong country. Americans who have served in the military, and who continue to serve as Citizen Leaders, will inspire current and future generations to serve our country.

Mission

- We challenge veterans to serve and inspire in communities across America
Model

1. Enrich veterans' lives and create models
2. Challenge Americans to follow veterans' examples
3. Provide opportunities for investment
4. Inspire the nation by disseminating stories and impact

- Intended impact
  - Successful transition inspire Americans to serve
Fellowship Program

- Awards community service fellowships to post-9/11 veterans, empowering us to find new purpose and direction by serving others and directly impacting our communities.

- Service project

- Requirements
  - Served after 9/11
  - Honorable discharge
    - [http://youtu.be/1T_s5j0q_wQ](http://youtu.be/1T_s5j0q_wQ)
Fellowship Program

- Case: Lyndon Ortiz
Service Platoons

- Teams of veterans
  - Accomplish a mission
  - Take care of each other

- Potential benefits
  - Experience
  - Networking
  - Social support

http://youtu.be/sa4pLnjsY1Q

http://missioncontinues.org/get-involved/join-a-platoon
Finances

**Revenue**
- Corporations: $5,495,030 (11%)
- Foundations: $740,182 (11%)
- Individuals: $775,295 (78%)
- Other: $12,089

**Total Revenue**: $7,022,596

**Expenses**
- Program: $3,085,303 (11%)
- Fundraising: $403,561 (5.5%)
- Administrative: $206,096

**Total Expenses**: $3,694,960

**Ending net assets**: $4,469,753 (83.5%)
# Key Data

<table>
<thead>
<tr>
<th>Parameter</th>
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<tbody>
<tr>
<td>Fellowships since 2007</td>
<td>682</td>
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<tr>
<td>Host organizations served</td>
<td>over 350</td>
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<tr>
<td>Projects</td>
<td>800</td>
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<tr>
<td>Volunteers</td>
<td>35,000</td>
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Impact

- **Professional**
  - 93% of Fellows on B-2013 and C-2013 have achieved their intended short term goals
  - 93% believe that their fellowship significantly contributed to the achievement of their career.
  - 90% of fellowship alumni have volunteered AFTER their completed their fellowships
  - 84% report that they achieved their goals of full-time employment, continued education, or service
  - Improved the following
    - Chances of finding a job: 90%
    - Improved performance at work: 90%
    - Chances of getting a promotion: 86%
Impact

“What have you achieved by participating in the fellowship program?”

- Increase in well-being and positive outlook: 22%
- Increased sense of belonging and renewed conn.: 20%
- Impact they had on the community: 17%
- Rekindled inspirations to serve: 13%
- Combination of employment, education, or $: 19%

“The Mission Continues empowered me and allowed me to feel worthy and important again. This organization helped me to find purpose and share my life lessons and struggles with others who are going through what I’ve gone through.”
Questions?